

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316721-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number
Obama / Democrat / Preside Obama for America 1537

Billing Address.

GMMB Inc Attention: Accounts Payable 1010 Wisconsin Avenue - Suite #800 Washington, DC 20007

Description

MTWTFSS

----F--

9:17 PM grimm

Air Time Description

grimm

End Date

11/08/12

Send Payment To:

Start Date

1 11/02/12

Weeks:

Spots: # Ch

1 WPTV F

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

End Date

11/06/12

Start Date 11/02/12

Day Air Date

11/02/12

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	316721	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDB#	Advertiser Code	Product Code
12856		
Agency Ref	Advertiser Ref	
2		

Spots/ Week Туре Length Rate MTWTFSS ---F--:30 \$1,450.00 NM Rate \$1,450.00 Rate Type Start/End Time Length Ad-ID :30 OFA12G171H \$1,450.00 NM 9-10p

2 11/02/12	1/06/12	revolution		10-11p	F- -	:30	2	\$2,500.00	NM	
		End Date 11/08/12	MTWTFSS	Spots/Week 2	Rate \$2,500.00					
Spots: # Ch	Day Air [Date Air	Time Descriptio	<u>n</u>	Start/End Time	Length A	\d-ID			Rate Type
1 WPT	VF 11/0	02/12 10:3	1 PM revolution		10-11p	:30 0	FA12G18	34н		\$2,500.00 NM
2 WPT	V F 11/0	2/12 10:5	2 PM revolution		10-11p	:30 0	FA12G18	32H		\$2,500.00 NM
3 11/02/12	11/06/12	the voice		8-11p	M	:30	1	\$4,000.00	NM	

Start/End Time

Spots/Week

9-10p

3 11/02/12	11/06/12	the voice		8-11p	M	:30	1	\$4,000.00	NM	
Weeks:	Start Date	End Date 11/08/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$4,000.00					
Spots: <u>#</u> C 1 W			Time Descript 45 PM the voice		Start/End Time 8-11p	<u>Length</u> 2	Ad-ID ofa12G18	2н		<u>Rate</u> <u>Type</u> \$4,000.00 NM
4 11/02/12	11/06/12	Sa 7-8a		7-8a	S-	:30	2	\$725.00	NM	

4 11/02/12 11/06/12	Sa /-8a	/-0a	2-	.30 2	\$125.00 INV	
Weeks: Start Date	End Date MTWTFS:		<u>Rate</u> \$725.00			
Spots: # Ch <u>Day</u> Ai 2 WPTV Sa 11		7-8a	Start/End Time 7-8a 7-8a	<u>Length</u> <u>Ad-ID</u> :30 oFA12G182H :30 oFA12G184H		Rate Type \$725.00 NM \$725.00 NM

1 WPTV Sa 11/	/03/12 /:52 AIVI Sa	7-8a	1-0a	.30 OFA1	.2010411			\$120.00	14101
5 11/02/12 11/06/12	Sa 8-10a	8-10a	S-	:30	2	\$850.00	NM		
Weeks: Start Date	End Date MTWTFS 11/08/12S		<u>Rate</u> \$850.00						
Spots: # Ch Day Air	–	scription	Start/End Time	Length Ad-I	D			<u>Rate</u>	Type
	/03/12 8:50 AM Sa		8-10a	:30 OFA]	L2G194H			\$850.00	NM
2 WPTV Sa 11/	/03/12 9:22 AM Sa	8-10a	8-10a	:30 OFA1	L2G182H			\$850.00	NM



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Obama / Democrat / Preside	Obama for America	1537

S	pots.	/

							Spotsi			
ine Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 11/02/12	11/06/12	SU 5-6am	n News	5-6a	S	:30	2	\$125.00	NM	
Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
Chata: # C	11/02/12	11/08/12	_	_	\$125.00	Longt	P V4 ID			Pote Type
Spots: # C			Time Descrip		Start/End Time 5-6a		<u>h Ad-ID</u> 0 ofa12g18	:2u		<u>Rate Type</u> \$125.00 NM
	PTV Su 11		09 AM SU 5-6				O OFA12G18			\$125.00 NM
1 VV	PTV Su 11	/04/12 5::	54 AM SU 5-6	am News	5-6a	.3	O OFAIZGIO	1411		\$125.00 19191
7 11/02/12	11/06/12	Su 7-8 a		7-8a	S	:30	1	\$500.00	NM	
Weeks:	Start Date 11/02/12	End Date 11/08/12	MTWTFSS	Spots/Week	<u>Rate</u> \$500.00					
Spots: # C			Time Descrip	•	Start/End Time	Lenat	h Ad-ID			Rate Type
. –	/PTV Su 11		55 AM Su 7-8a		7-8a		0 OFA12G19	14H		\$500.00 NM
1 00	11 10 00 11	70-7/12 7.5								7000.00
8 11/02/12	11/06/12	SU 10-11	am To the Poi	int 10-11am	S	:30	4	\$425.00	NM	
Weeks:	Start Date 11/02/12	End Date 11/08/12	MTWTFSS	Spots/Week 4	<u>Rate</u> \$425.00					
Spots: # C			Time Descrip	ntion	Start/End Time	Lenat	h Ad-ID			Rate Type
. –				11am To the Point	10-11am		0 OFA12G18	32н		\$425.00 NM
				11am To the Point	10-11am	.3	- () OFA12G18	34н		\$425.00 NM
				11am To the Point	10-11am		0 OFA12G19			\$425.00 NM
				11am To the Point	10-11am		O OFA12G18			\$425.00 NM
2 00	/F1V3u 11	704/12 10.	30 AIVI 30 10-	Trail to the Folia			0 017122020			V420.00 14W
9 11/02/12	11/06/12	Su 630-7	p	630-7p	S	:30	1	\$3,000.00	NM	
Weeks:	Start Date 11/02/12	End Date 11/08/12	MTWTFSS	Spots/Week 1	Rate \$3,000.00					
Snote: # C	-		_	·	Start/End Time	Lengt	h Ad-ID			Rate Type
Spots: # C	h <u>Day Ai</u> /PTV Su 11		<u>Time</u> <u>Descrip</u> 59 PM Su 630		630-7p		0 OFA12G18	84н		\$3,000.00 NM
1 00	/FIV Su TI	704/12 0.3	39 FIVI 3 ti 030	-/p	030-7 p		O OI ALLGIO			45,000.00 14191
10 11/05/12	11/05/12	M-F 11-11	135p	11-1135p	M	:30	1	\$1,400.00	NM	
Weeks:	Start Date 11/02/12	End Date 11/08/12	MTWTFSS M	Spots/Week	Rate \$1,400.00					
Spots: # C			Time Descrip	ntion '	Start/End Time	Lengt	h Ad-ID			Rate Type
. –			24 PM M-F 11		11-1135p		0 OFA12G18	34н		\$1,400.00 NM
11 11/05/12	11/05/12		-		M	:30	1	\$1,400.00	NM	ψ1,400.00 14W
				ol 1135p-1205a		.50		Ψ1, 4 00.00	IAIAI	
Weeks:	Start Date 11/02/12	End Date 11/08/12	MTWTFSS M	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: # C	h <u>Day Ai</u>	r Date Air	Time Descrip	<u>otion</u>	Start/End Time					<u>Rate Type</u>
				hannel 5 LN Spcl	1135p-1205a	:3	0 OFA12G19)4H		\$1,400.00 NM
12 11/04/12	11/04/12	1130p-12	x After NFL	1130p-1205a	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 11/02/12	End Date 11/08/12	MTWTFSS	Spots/Week 1	Rate \$1,000.00		·	:		
Spots: # C			Time Descrip	·	Start/End Time	Lengi	th Ad-ID			Rate Type
. –	/PTV Su 11			12x After NFL	1130p-1205a		0 OFA12G19	94H		\$1,000.00 NM
1 0	n ivou l	10-1112 12.	or Alvi i 100p	I EAT HOLINI L	1100p-1200a					Ţ1,000.00 III



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ne Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
13 11/04/12 11/04/12 Su 12-1215x 5 Sports 12x-1215x	S	:30 2	\$725.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/02/12 11/08/12 S 2	<u>Rate</u> \$725.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPTV Su 11/04/12 12:10 AM Su 12-1215x 5 Sports	12x-1215x	:30 OFA12G1	82н		\$725.00 NN
1 WPTV Su 11/04/12 12:17 AM Su 12-1215x 5 Sports	12x-1215x	:30 OFA12G1	84H		\$725.00 NN
14 11/03/12 11/03/12 Sa 1130p-1a 1130p-1a	S-	:30 2	\$1,350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/02/12 11/08/12 5- 2	<u>Rate</u> \$1,350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPTV Sa 11/03/12 12:05 AM Sa 1130p-1a	1130p-1a	:30 OFA12G1			\$1,350.00 NM
1 WPTV Sa 11/03/12 1:00 AM Sa 1130p-1a	1130p-1a	:30 OFA12G1	94H		\$1,350.00 NI
15 11/05/12 11/06/12 M-F 6-7a 6-7a	12	:30 3	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS5</u> <u>Spots/Week</u> 3	<u>Rate</u> \$1,200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPTV M 11/05/12 6:44 AM M-F 6-7a	6-7a	:30 OFA12G1	84H		\$1,200.00 NI
2 WPTV Tu 11/06/12 6:27 AM M-F 6-7a	6-7a	:30 OFA12G1	71н		\$1,200.00 NI
3 WPTV Tu 11/06/12 6:58 AM M-F 6-7a	6-7a	:30 OFA12G1	82н		\$1,200.00 NI
16 11/05/12 11/06/12 M-F 7-9a 7-9a	22	:30 4	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 11/02/12 11/08/12 22 4	<u>Rate</u> \$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPTV M 11/05/12 7:26 AM M-F 7-9a	7-9a	:30 OFA12G1	94н		\$1,500.00 N
2 WPTV M 11/05/12 8:26 AM M-F 7-9a	7-9a	:30 OFA12G1	.82н		\$1,500.00 N
3 WPTV Tu 11/06/12 7:29 AM M-F 7-9a	7-9a	:30 OFA12G1	.84н		\$1,500.00 N
4 WPTV Tu 11/06/12 8:26 AM M-F 7-9a	7-9a	:30 OFA12G1	.94н		\$1,500.00 N
17 11/05/12 11/06/12 M-F 5-6a 5-6a	12	:30 3	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/02/12 11/08/12 12 3	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPTV M 11/05/12 5:44 AM M-F 5-6a	5-6a	:30 OFA12G1	.82н		\$500.00 N
3 WPTV Tu 11/06/12 5:10 AM M-F 5-6a	5-6a	:30 OFA12G1	.82н		\$500.00 NI
2 WPTV Tu 11/06/12 5:43 AM M-F 5-6a	5-6a	:30 OFA12G1	.84н		\$500.00 N
18 11/05/12 11/06/12 M-F 11-12n 11a-12p	22	:30 4	\$425.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/02/12 11/08/12 22 4	<u>Rate</u> \$425.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPTV M 11/05/12 11:17 AM M-F 11-12n	11a-12p	:30 OFA12G1	.84н		\$425.00 N
2 WPTV M 11/05/12 11:48 AMM-F 11-12n	11a-12p	:30 OFA12G1	.94н		\$425.00 N
4 WPTV Tu 11/06/12 11:15 AM M-F 11-12n	11a-12p	:30 OFA12G1	.71н		\$425.00 N
3 WPTV Tu 11/06/12 11:50 AM M-F 11-12n	11a-12p	:30 OFA12G1	.82н		\$425.00 N



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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19 11/05/12	11/06/12	M-F 12n-1p	12-1p	22	:30	4	\$500.00	NM	
Weeks:	Start Date		WTFSS Spots/Week	Rate					
Spots: # Ch	11/02/12 Day Air		e Description	\$500.00 Start/End Time	Lenat	h Ad-ID			Rate Type
			M M-F 12n-1p	12-1p) oFA12G18	2н		\$500.00 NM
2 W	PTVM 11		M M-F 12n-1p	12-1p	:3	O OFA12G18	4н		\$500.00 NM
3 W	PTV Tu 11	/06/12 12:24 P	M M-F 12n-1p	12-1p	:3	O OFA12G17	1н		\$500.00 NM
4 WI	PTV Tu 11	/06/12 12:53 P	M M-F 12n-1p	12-1p	:3	O OFA12G18	4н	· · · ·	\$500.00 NM
20 11/05/12	11/06/12	3-4pm Jeff Pr	obst 3-4p	22	:30	4	\$500.00	NM	
Weeks:	Start Date 11/02/12		WTFSS Spots/Week	<u>Rate</u> \$500.00					
Spots: # Ch			e Description	Start/End Time	Lengt	h Ad-ID			Rate Type
			M 3-4pm Jeff Probst	3-4p		O OFA12G19	4н		\$500.00 NM
2 WI	PTVM 11		M 3-4pm Jeff Probst	3-4p	:3	O OFA12G18	2н		\$500.00 NM
3 WI	PTV Tu 11	/06/12 3:12 F	M 3-4pm Jeff Probst	3-4p	:3	0 OFA12G19	4Н		\$500.00 NM
4 WI	PTV Tu 11	/06/12 3:44 F	M 3-4pm Jeff Probst	3-4p	:3	0 OFA12G17	1н		\$500.00 NM
21 11/05/12	11/05/12	M-F 5-530p	5-530p	M	:30	1	\$1,600.00	NM	
Weeks:	Start Date 11/02/12		WTFSS Spots/Week	Rate \$1,600,00					
Spots: # Ch			e Description	Start/End Time	Lenat	h Ad-ID			Rate Type
. –			M M-F 5-530p	5-530p		0 OFA12G18	4н		\$1,600.00 NM
22 11/05/12	11/05/12	M-F 530-6p	530-6p	M	:30	1	\$1,600.00	NM	
Weeks:	Start Date 11/02/12		WTFSS Spots/Week	<u>Rate</u> \$1,600.00					
Spots: # Ch			e Description	Start/End Time	Lenat	h Ad-ID			Rate Type
. –			M M-F 530-6p	530-6p		0 OFA12G19	4н		\$1,600.00 NM
23 11/05/12	11/05/12	M-F 6-630p	6-630p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date		WTFSS Spots/Week	<u>Rate</u> \$1,800.00					
Spots: # Ch	-		e Description	Start/End Time	Lenat	h Ad-ID			Rate Type
. –			'M M-F 6-630p	6-630p		0 OFA12G18	2н		\$1,800.00 NM
24 11/05/12	11/05/12	M-F 7-730p N	lews 7-730p	M	:30	2	\$3,000.00	NM	
Weeks:	Start Date 11/02/12		TWTFSS Spots/Week 2	<u>Rate</u> \$3,000.00		<u>.</u>			
Spots: # Ch			e Description	Start/End Time	Lengt	h Ad-ID			Rate Type
			PM M-F 7-730p News	7-730p		0 OFA12G18	4н		\$3,000.00 NM
			PM M-F 7-730p News	7-730p		0 OFA12G19			\$3,000.00 NM
25 11/05/12	11/05/12	M-F 1135p-1	235a 1135p-1235a	M	:30	1	\$575.00	NM	
Weeks:	Start Date		TWTFSS Spots/Week	<u>Rate</u> \$575.00		•			
Spots: # Cl			ne Description	Start/End Time	Lena	h Ad-ID			Rate Type
. –			AM M-F 1135p-1235a	1135p-1235a		O OFA12G18	2н		\$575.00 NM

<u>Total Spots</u> 51 <u>Gross Tota</u> \$55,375.00



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Payment Terms 30 Days

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Agency Commission \$8,306.25

Net Amount Due \$47,068.75